# Who Needs Themes When You Have Blocksets

Wil Ranney

Aboundant

@wilranney
@getaboundant
wilranney.me
wil@aboundant.com

# Story Time

# The Limits of Themes: Static Sections

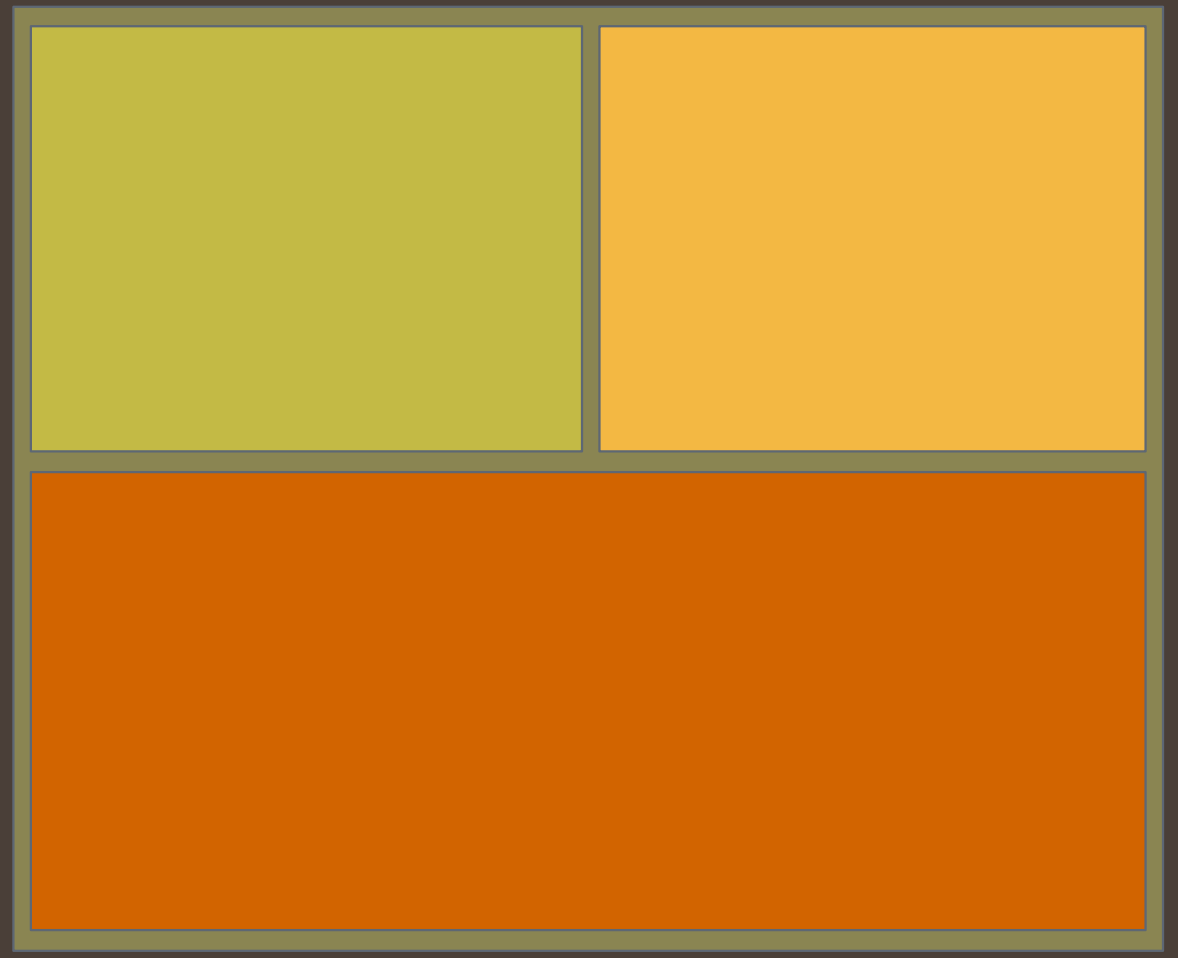
# The Limits of Themes: Proprietary Code

# The Limits of Themes: Global Settings

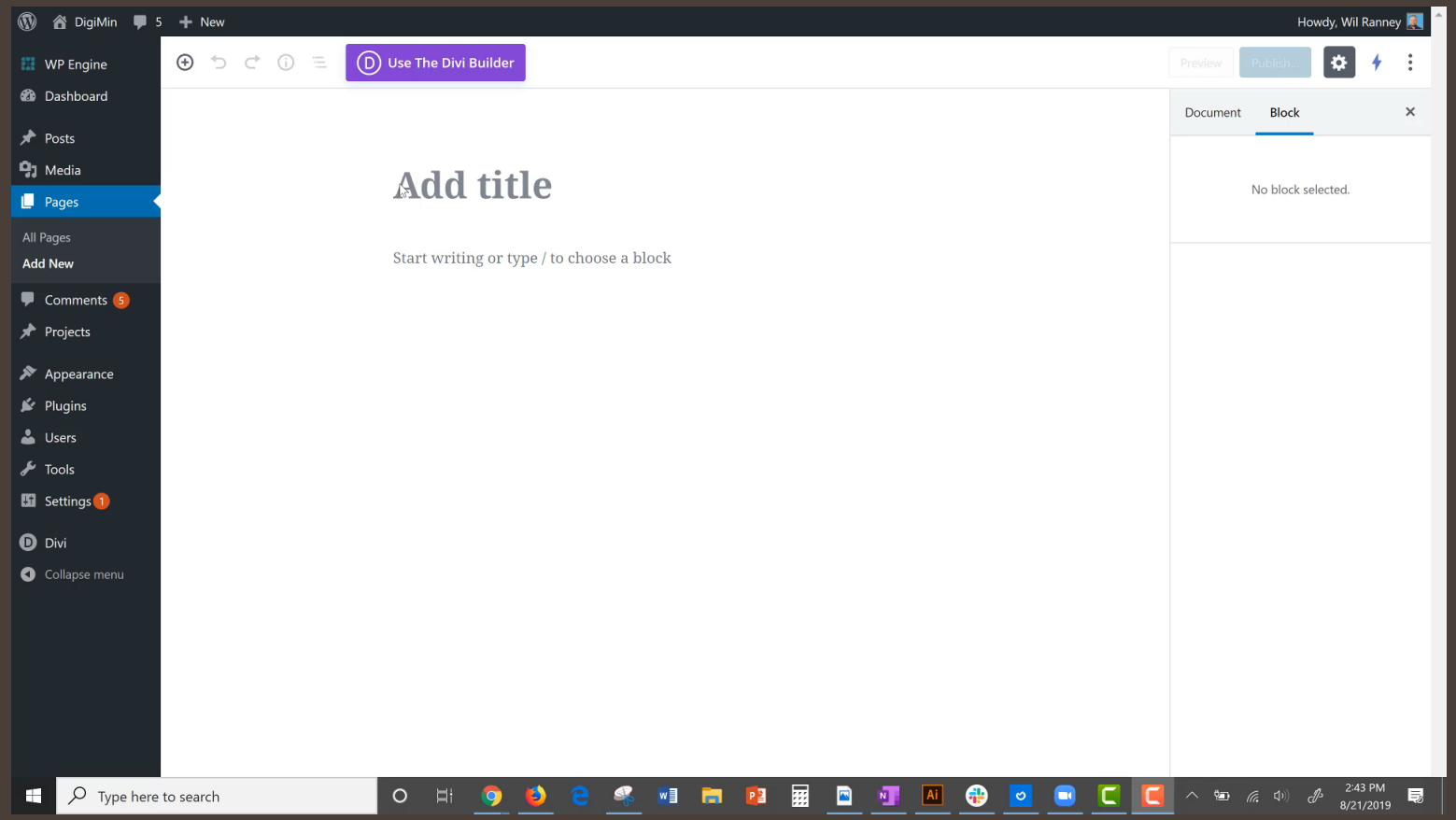
# The Limits of Themes

What is the craziest, niche, most obscure website you've built?

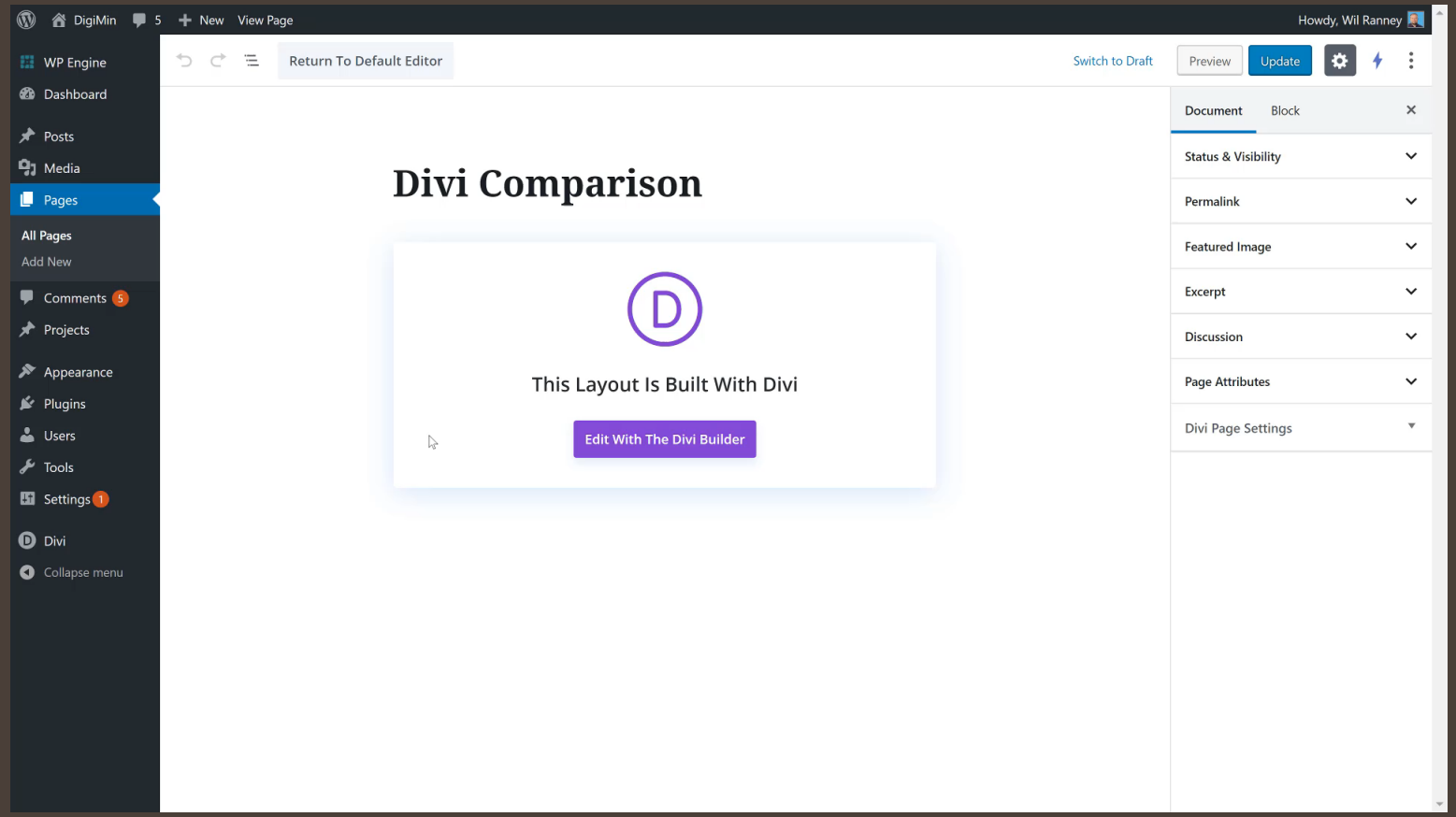
# What's a blockset?



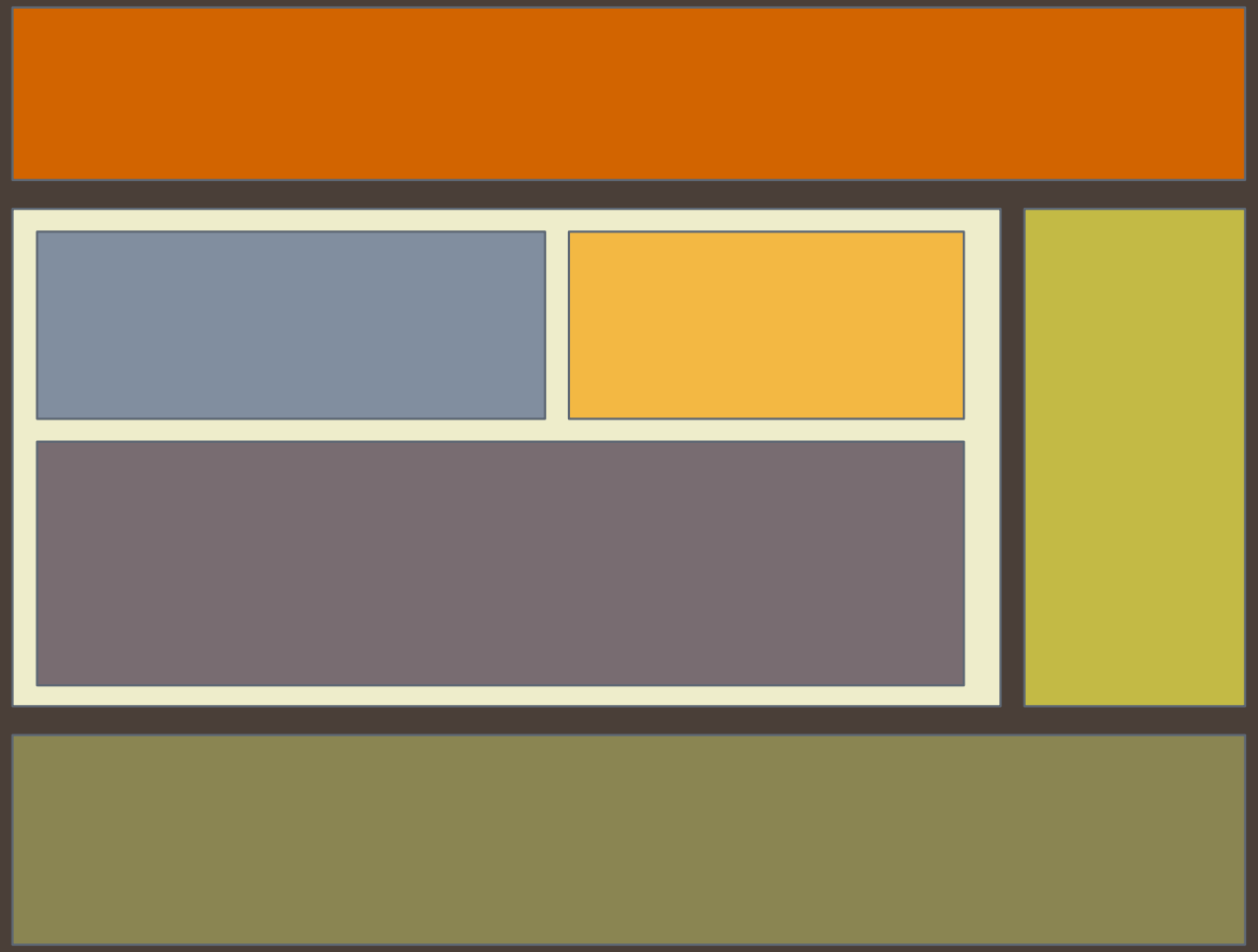
# Blockset Demo



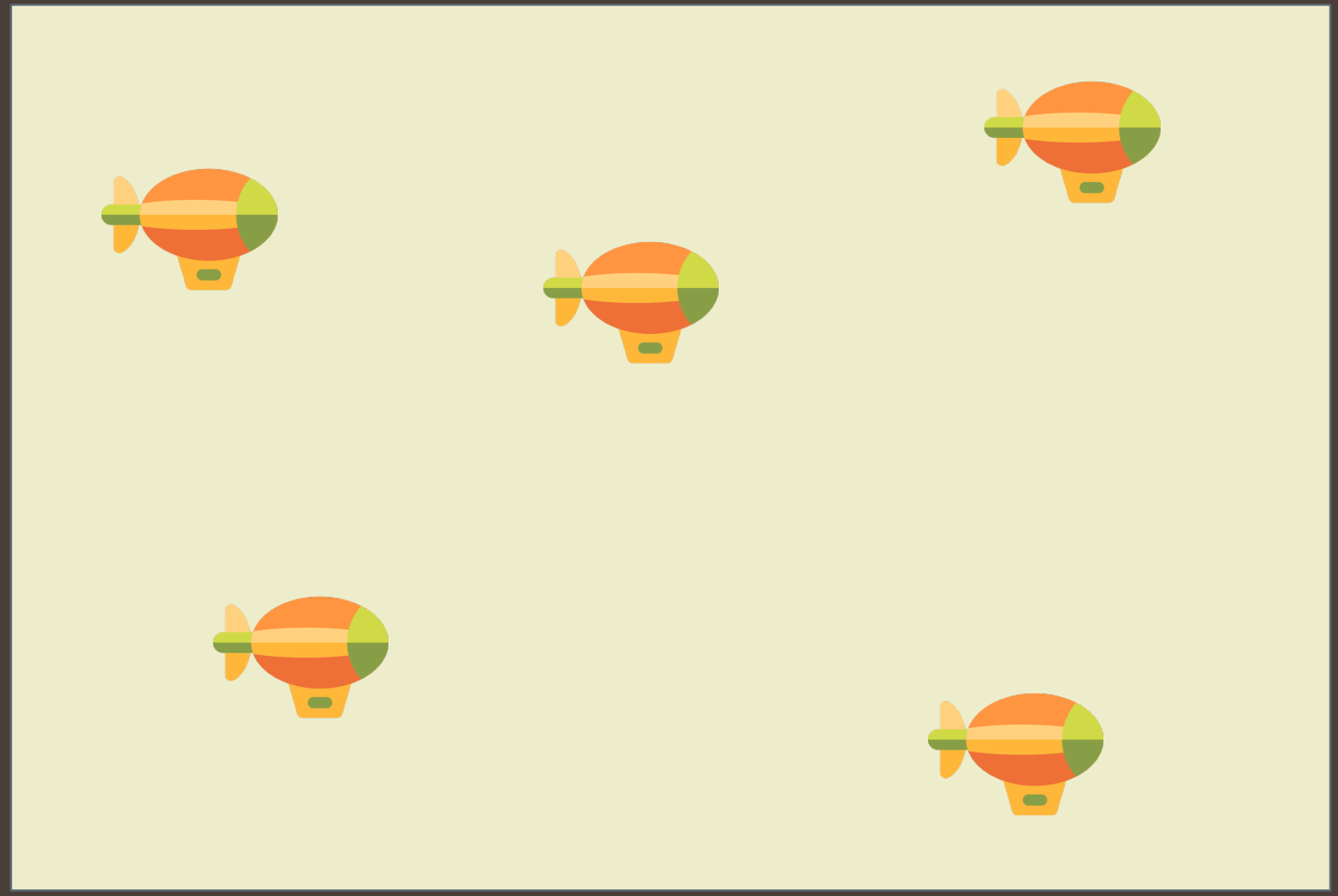
# Divi Layouts



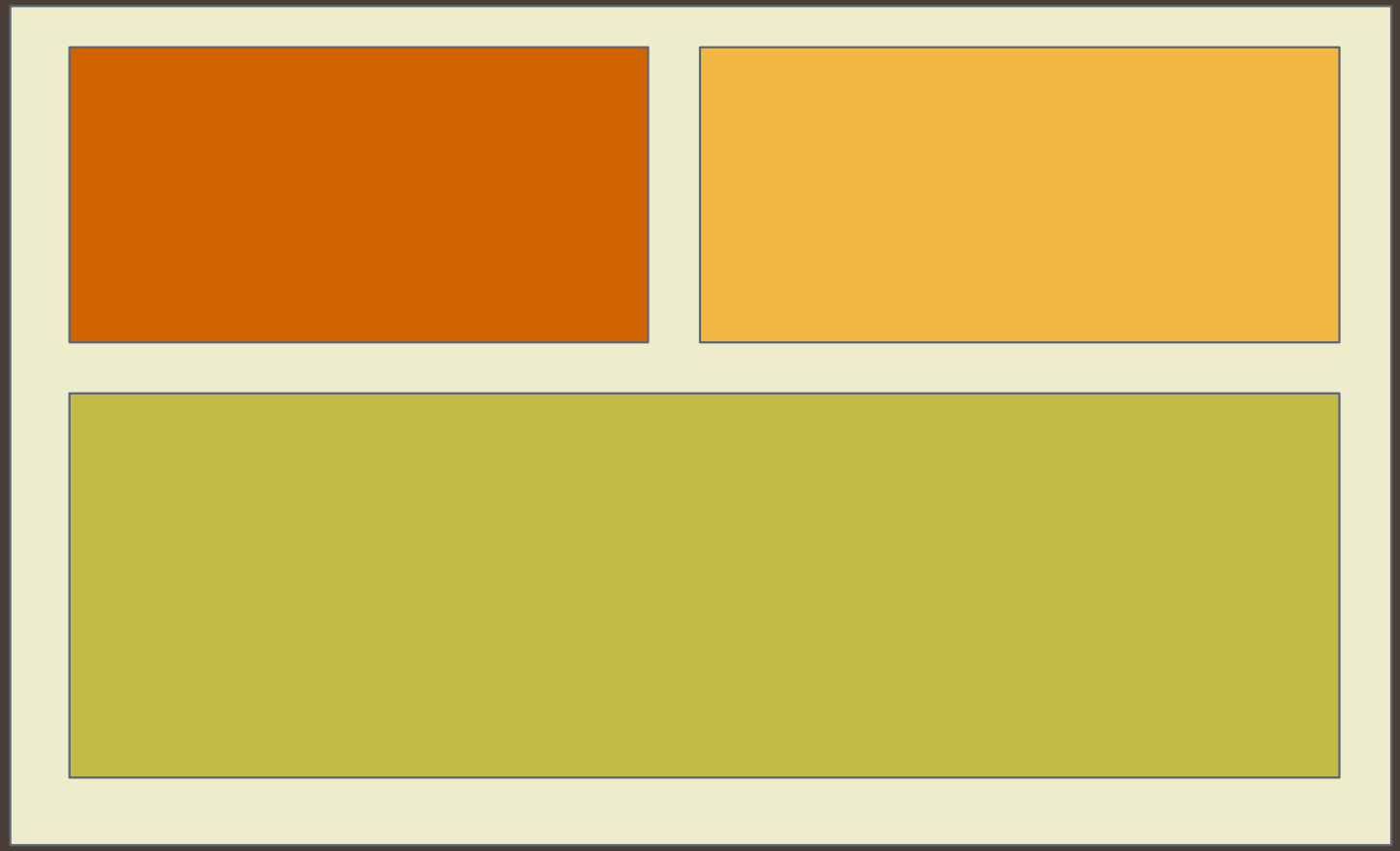
# Blocksets Versus Themes



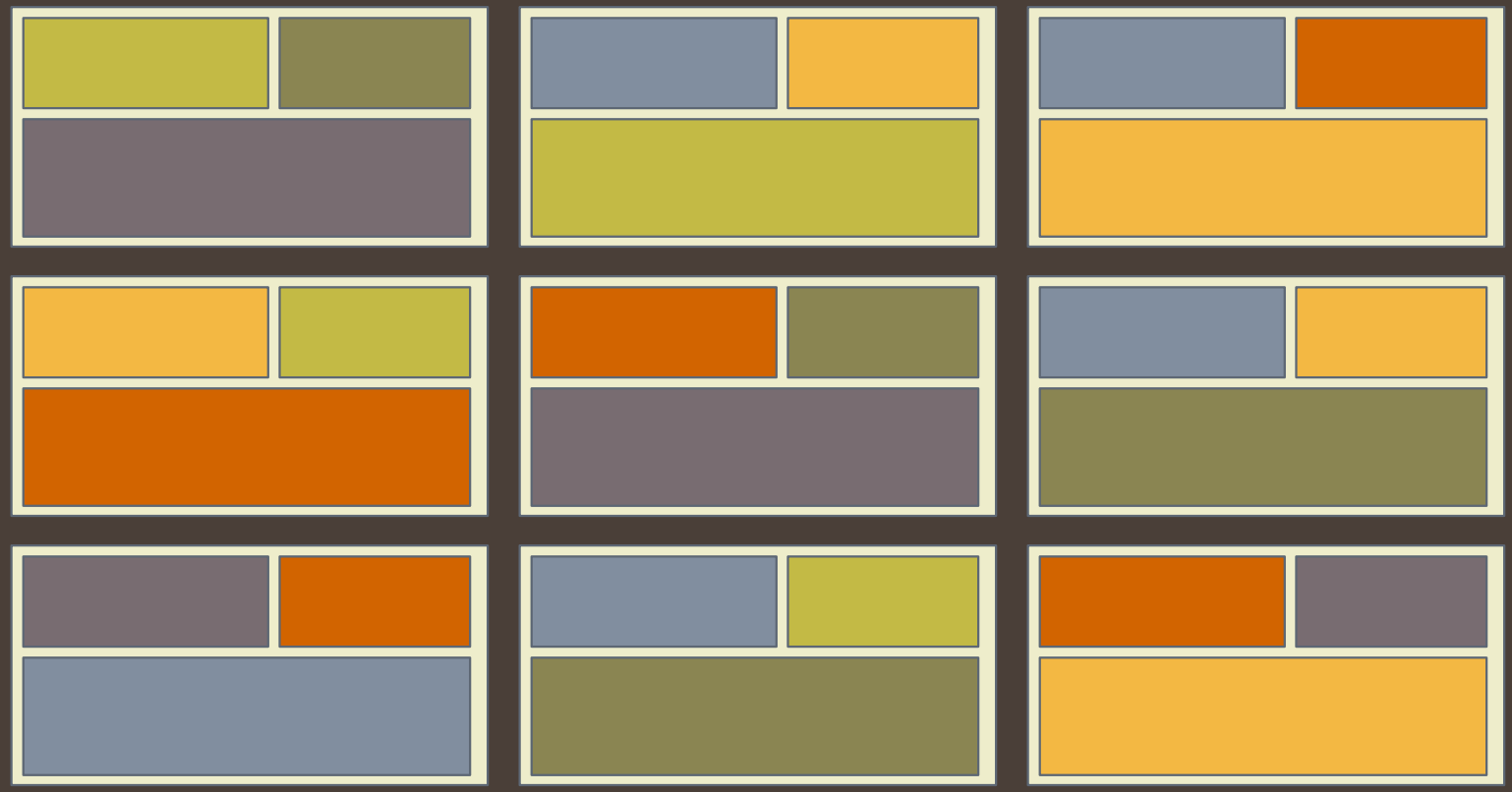
# Page Level Theming



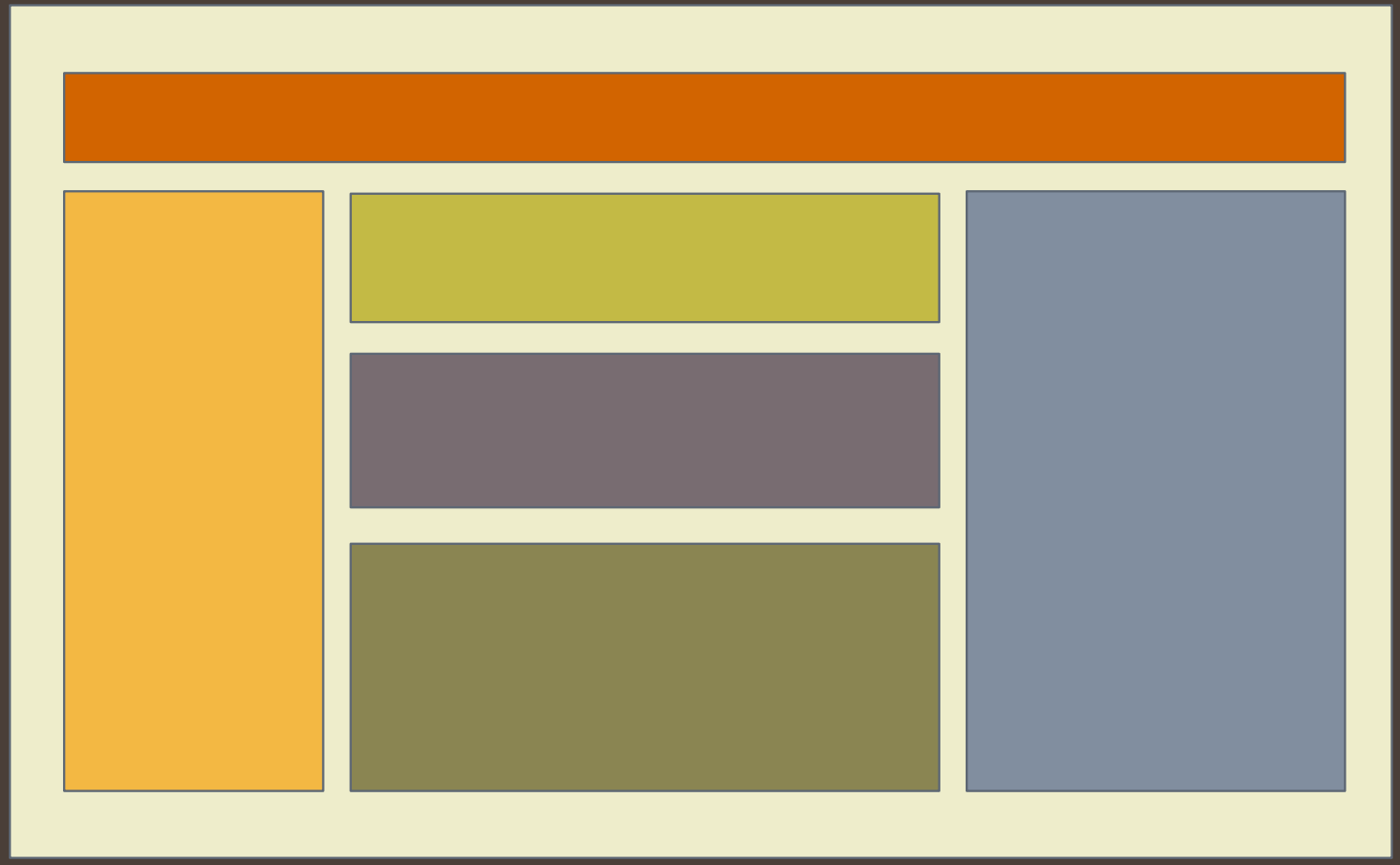
# Page Level Content



# Blocksets Repository



# Fully Designed Blockset Pages



# New, Better Blocks

- Gutenberg Blocks – Ultimate Addons for Gutenberg
- Stackable – Gutenberg Blocks
- Page Builder Gutenberg Blocks – CoBlocks
- Kadence Blocks – Gutenberg Page Builder Toolkit
- Block Lab
- Premium Blocks for Gutenberg
- Gutenberg Blocks and Template Library by Otter
- Others?

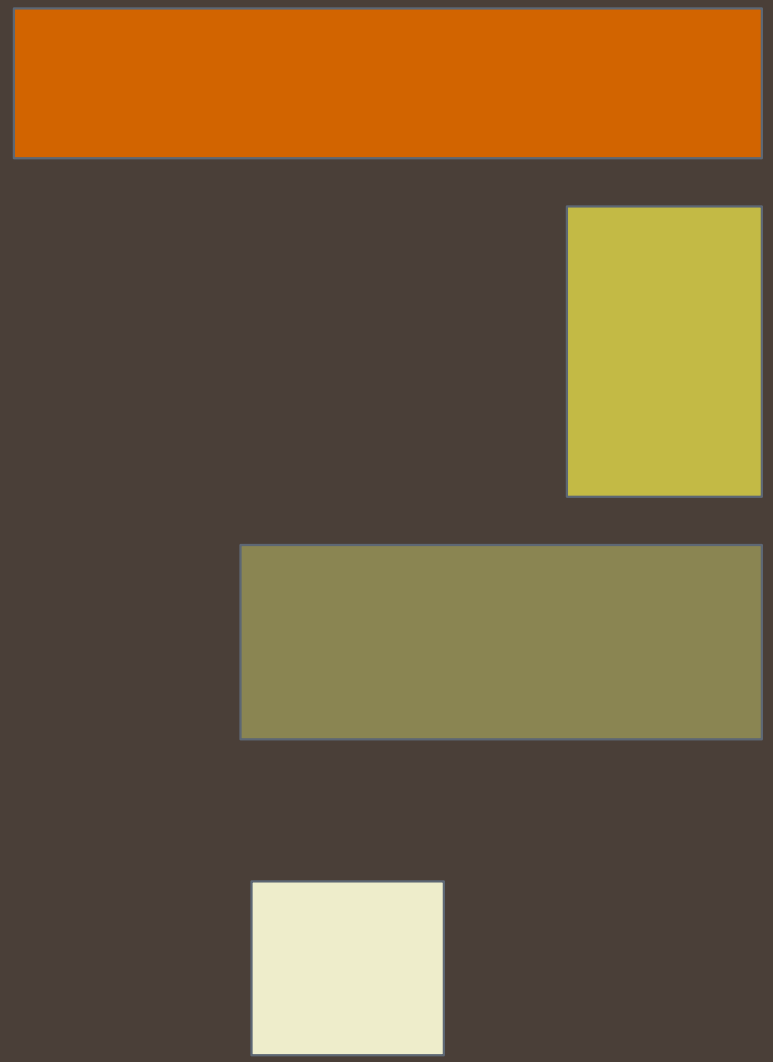
# “Big Theme”

Volunteer

# Make.WordPress.org

# Closing Argument

# Questions and Thought?

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